

MARGIN

WEALTH MANAGEMENT REIMAGINED

WHAT IT IS REALLY LIKE TO WORK WITH US

A Year of Proactive Planning

Your equity vests, your deferred comp elections come due, and your tax picture shifts, all on a schedule.

We run that schedule with you, so the decisions that cannot be undone get made on time, not in hindsight.

WINTER	SPRING	SUMMER	FALL
Q1 · JAN-MAR	Q2 · APR-JUN	Q3 · JUL-SEP	Q4 · OCT-DEC

PROACTIVE PLANNING MEETINGS			
<ul style="list-style-type: none">• Tax strategy meeting. Review prior-year returns for errors and missed opportunities; set the year's tax map.• Retirement and IRA contribution strategy (Traditional, Roth, Backdoor, Mega Backdoor, SEP, SIMPLE).	<ul style="list-style-type: none">• Equity comp planning. RSU vesting, ISO exercise and AMT modeling, ESPP windows, 83(b) timing.• Concentration review: a plan to reduce company stock before it becomes the risk.	<ul style="list-style-type: none">• Mid-year wealth audit. Check-in on goals, open items, and any plan drift.• Refresh financial independence analysis as comp and markets move.	<ul style="list-style-type: none">• Year-end planning. Deferred comp deferral and distribution-year elections (409A, 457(b), 457(f)).• Annual benefits enrollment, donor-advised fund and 529 contributions, charitable gifts of appreciated stock.

DISCRETIONARY INVESTMENT MANAGEMENT			
Intra-quarter rebalancing, tax-aware trading, and tactical moves during larger volatility, every quarter.			
<ul style="list-style-type: none">• Quarterly performance reporting• Portfolio and economic review• Tax-loss / gain harvesting• Systematic contributions or distributions	<ul style="list-style-type: none">• Quarterly performance reporting• Portfolio and economic review• Tax-loss / gain harvesting• Peer investment committee review	<ul style="list-style-type: none">• Quarterly performance reporting• Portfolio and economic review• Tax-loss / gain harvesting• Systematic contributions or distributions	<ul style="list-style-type: none">• Quarterly performance reporting• Portfolio and economic review• Tax-loss / gain harvesting• Year-end positioning

TAX STRATEGY, RUN ALONGSIDE YOUR CPA			
We own the strategy and coordinate the filing with your CPA. Tax preparation is arranged separately.			
<ul style="list-style-type: none">• Estimated-tax calculations• Withholding review• Systematic partial Roth conversions• Prior-year return review and coordination	<ul style="list-style-type: none">• Estimated-tax calculations• Withholding review• Systematic partial Roth conversions• Bracket management	<ul style="list-style-type: none">• Estimated-tax calculations• Withholding review• Systematic partial Roth conversions• Mid-year projection update	<ul style="list-style-type: none">• Estimated-tax calculations• Systematic partial Roth conversions• Multi-year tax projection• Year-end harvesting and charitable giving (DAF, appreciated stock, QCDs)

REACTIVE, WHEN LIFE MOVES Email, call, or Zoom, same week	THE WORLD: tax law, market, and regulatory changes that affect your plan, and the planning, risks, and opportunities they create.	YOU: a liquidity event, equity vesting decision, retirement date, job change or layoff, sale of a business, a new private investment, or a major life event.
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MARGIN · Wealth Management Reimagined | This document describes our typical service cadence. Specific services depend on your situation and engagement.

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WEALTH MANAGEMENT REIMAGINED

THE FULL SCOPE

What We Do for You

Built for senior executives at an inflection point.

EXECUTIVE & DEFERRED COMPENSATION

Deferred Compensation Strategy

409A deferral and distribution-year elections, 457(b) governmental and top-hat, 457(f), and the creditor-risk review most advisors skip.

Equity Compensation

RSUs, ISO and AMT modeling, NSOs, ESPP, performance units, and 83(b) timing.

SERP, Excess Benefit & Insider Plans

SERP and excess benefit analysis, plus 10b5-1 and insider-trading-plan coordination.

Concentrated Stock

A coordinated plan to reduce company-stock risk without an avoidable tax bill, including advanced tax-aware strategies when appropriate.

FINANCIAL PLANNING

Financial Independence, Modeled Several Ways

Scenario analysis, custom withdrawal rates, and Monte Carlo to confirm your "enough" number more than one way.

Income & Benefits Decisions

Social Security timing, pension lump-sum versus annuity, executive and workplace benefits (HSA, disability, life).

Custom Written Recommendations

Detailed trade-offs with accountability reminders, plus an honest look at the beliefs driving your decisions.

TAX STRATEGY

Multi-Year Tax Modeling

Year-by-year strategy across brackets, comp events, and distribution windows, so the right move is made before the window closes.

Income Sequencing

The tax levers compete for the same bracket space. A Roth conversion, 0% capital gains harvesting, ACA premium thresholds, and IRMAA all draw from the same room in a given year, and filling it with one can cost you another. We sequence them across years so each is used where it pays off most.

Roth Strategy

Conversions, backdoor, mega-backdoor, and systematic partial conversions, sized against your bracket, ACA premium thresholds, and IRMAA Medicare surcharges.

Capital Gains Strategy & Realization Timing

We harvest losses against gains, time realizations to manage your bracket, hold for long-term treatment, and harvest gains inside the 0% bracket in lower-income years where it fits.

Quarterly Estimates & Withholding Review

Estimated-tax calculations and withholding checks every quarter, to avoid April surprises.

Second-Opinion Return Audit

Current and past returns reviewed for errors and missed opportunities.

Charitable Giving

Donor-advised funds, gifts of appreciated stock, and qualified charitable distributions.

INVESTMENT MANAGEMENT

Full Portfolio Analysis and Audit

Costs, time horizon, concentration risk, tax and asset allocation, withdrawal sequencing, and goal alignment.

Tax-Aware Investing

Every trade screened for tax impact, tax-loss harvesting, and tax-efficient asset location.

Direct Indexing

Customized index exposure with ongoing harvesting at the individual-holding level.

Advanced Tax-Aware Strategies for Concentrated & Complex Positions

We evaluate the full range of solutions, from direct indexing to exchange-fund and hedging structures, and recommend only what fits your situation.

Risk Capacity & Intentional Reallocation

Your ability, willingness, and need to take risk, reconciled into one plan and implemented with sensitivity to taxes and markets.

Withdrawal Order & Asset Location

Which accounts you draw from, taxable, tax-deferred, and Roth, interacts with what you hold where and your overall allocation. We coordinate the drawdown with asset location so you are not selling the wrong asset from the wrong account at the wrong time.